



EuroMBA

The Power of
Partnership

A Word of Welcome

Over the last 20 years, I've seen many changes in the global business landscape. More and more managers are working internationally, living like global nomads as they move from job to job, and from country to country. Dealing with different cultures, with different traditions, is becoming part of daily business. Working from home, in hotel rooms, at airports and in the train, are common practice for today's managers.

With the EuroMBA, we aim to meet the needs of today's modern manager. We offer them a chance to develop their business skills and knowledge through our online courses. We will inspire them to look at the world with different perspectives through our thematic residential weeks. And we will help them build an international business network that spans the entire globe,

The needs of the modern manager are threefold:

- to keep up with contemporary business skills
- to find innovative and flexible approaches to learning and
- to build an international network.

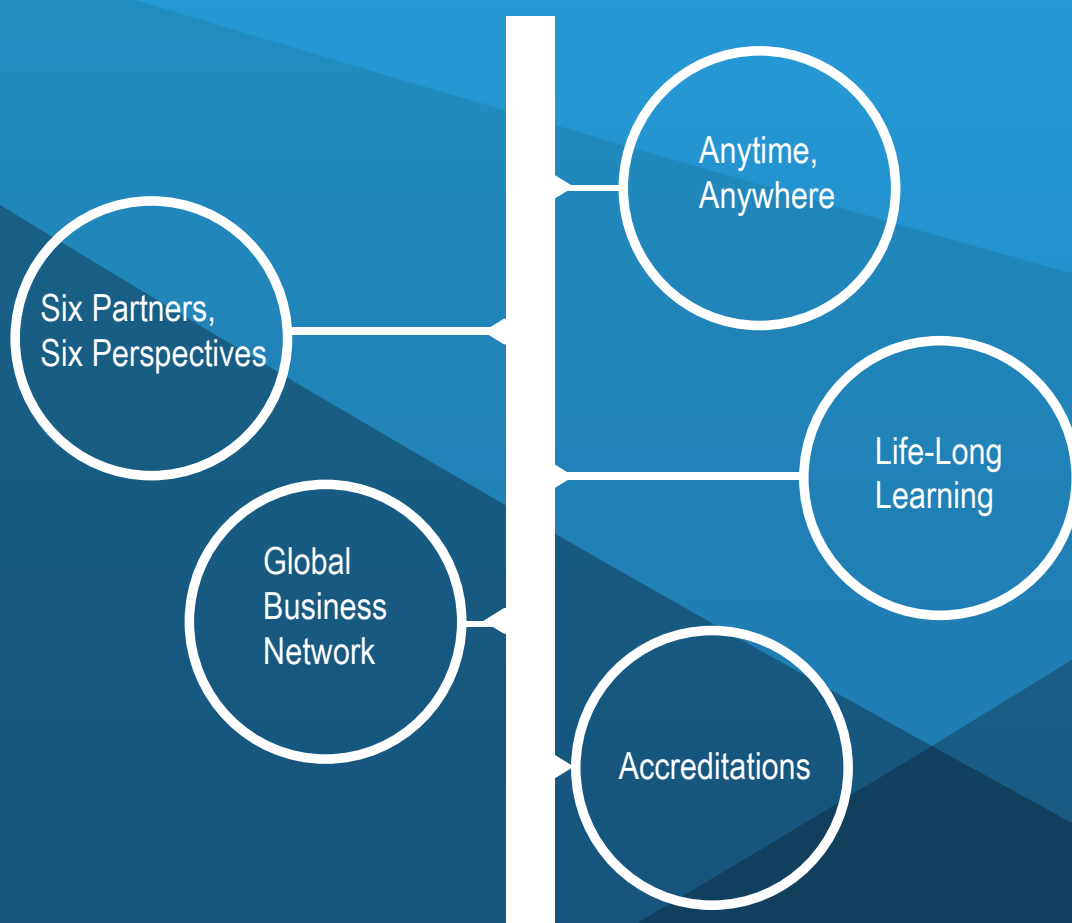
The EuroMBA answers these needs.

We are always happy to answer any questions you might have and if you wish, we can put you in direct contact with our alumni. We are sure that with who ever you talk to about the programme, you will be suitably inspired.

Dr. Stuart Dixon
EuroMBA Programme Director



What can the EuroMBA offer you?



Six Partners, Six Perspectives

Why study at one business school when you can study at six. The partners' combined resources give participants an incomparable experience. Strengthen your business skills and experience the knowledge and culture of our six European locations.

Global Business Network

Join a network of more than 20 different nationalities, with more than 50% of the participants living outside of their country of origin. The EuroMBA gives you access to a truly global community.

Anytime, Anywhere

Flexibility is key in the EuroMBA learning environment. Study from your own home, with support from professionals from around the world. Develop the management skills you need to work in a modern virtual business environment.

Life-Long Learning

Keep in touch with participants: past, present and future. EuroMBA boasts an active alumni association with annual events and life-long collaboration.

Accreditations

The EuroMBA has a range of accreditations. The programme itself is the world's first consortium AMBA accredited MBA but at an institutional level, we boast both EQUIS and AACSB.

Audencia Business School, Kozminski University and Maastricht University School of Business and Economics have EQUIS, AACSB and AMBA accreditation. Aix-Marseille Graduate School of Management - IAE and EADA Business School Barcelona have EQUIS and AMBA accreditation. HHL Leipzig Graduate School of Management has AACSB accreditation.

Six Partners

The six partner schools of the EuroMBA consortium are fully responsible for all education in the programme. This unique educational consortium started the programme in 1996, making it one of the most experienced online MBA programmes in the world. With the combined forces of six international business schools, in six European locations, you will get a taste of a truly international MBA.

Aix-Marseille Graduate School of Management - IAE

Dedicated to education and research since 1955, IAE Aix-Marseille is the first business school founded in the French university system and is part of Aix-Marseille Université, the world's biggest French speaking university. It was the first public institution in France to be awarded dual accreditation, with EQUIS since 1999 and AMBA since 2004.

Audencia Business School

With more than 100 years of experience educating managers, Audencia Business School is one of the foremost institutions in France in the world of business education. With a key focus on global responsibility, Audencia Business School has earned itself the highly prized triple crown accreditation (EQUIS, AACSB and AMBA).

EADA Business School Barcelona

One of the top business schools in Spain, EADA was one of the first Spanish institutions to provide training programmes that specifically targeted the business world. EADA has a long history of training managers, and their links with the business community offer a unique insight into Spain business. The school also boasts both EQUIS and AMBA accreditation.

HHL Leipzig Graduate School of Management

HHL Leipzig Graduate School of Management, founded in 1898, is the oldest business school in German-speaking Europe and ranks amongst the leading international business schools. HHL is accredited by AACSB International and ranks according to the Financial Times Masters in Management Ranking as the No. 1 university for entrepreneurship.

Kozminski University Warsaw

The leading business school in Central and Eastern Europe, Kozminski University is itself an example of Poland's successful new economic development. Founded in 1992, the school has grown to over 8500 students, offering bachelors, masters and PhD programmes. It is the only university in Poland to hold the triple crown accreditation: EQUIS, AACSB, AMBA.

Maastricht University School of Business and Economics

Ranked as one of the top business schools in the Netherlands, Maastricht University School of Business and Economics has a unique reputation for academic quality combined with business acumen. The School boasts the triple crown accreditation: EQUIS, AACSB and AMBA.



KOZMINSKI UNIVERSITY



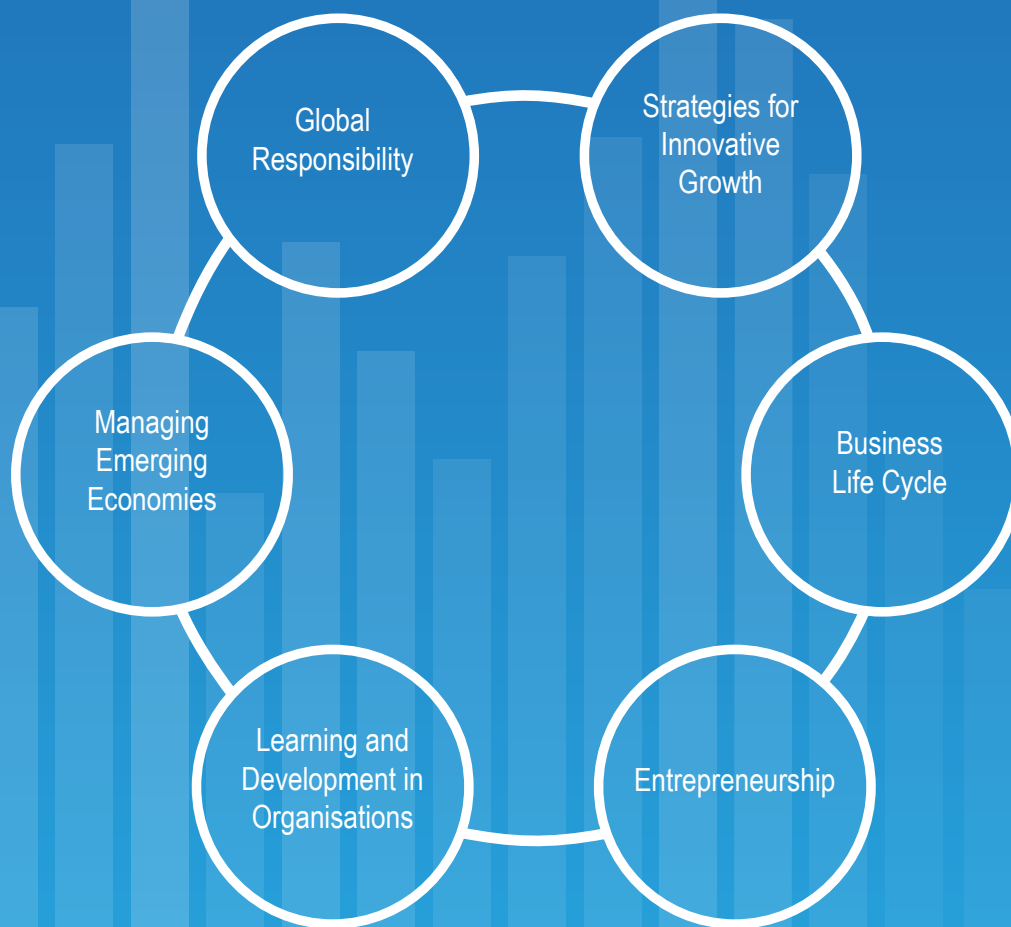
HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT



Maastricht University
School of Business and Economics

Six Perspectives

Six partners means six perspectives on management. As you journey through the MBA, you will not only acquire new knowledge, you will also meet experts and professionals from some of Europe's top business schools. Each partner adds a new and unique dimension to the programme, giving you something that no other MBA can.



Global Responsibility: Learn how CSR can sustain a firm's competitive advantage. This week looks at how CSR can be incorporated into human resource policies, into corporate governance, into shareholder engagement as well as ethical investment strategies.

Strategies for Innovative Growth: Learn how to grow your business through innovative strategies. This week focusses on how to develop growth through value innovation, how to design flexible decision-making processes and how to manage and cope with disruptive innovations.

Business Life Cycle: Learn how to manage firm growth, maturity and decline. This week looks at the issues surrounding the business life cycle. Learn how to develop a turn-around strategy and how to negotiate in an international context.

Entrepreneurship: Learn how to identify new business opportunities based on service and product innovation. This week looks at how to develop economically viable business plans. Working with entrepreneurs, learn how to create a start-up and learn how to foster entrepreneurial thinking.

Learning and Development in Organisations: Learn how to become a change agent and develop change programmes within your organisation. This week looks at the role of learning in organisations and how managers can become agents of change.

Managing Emerging Markets: Learn about the challenges facing emerging economies. This week looks at how business can identify and develop new opportunities that rise in these new highly competitive and fragile markets.



Interview: Angela Atzori

What better way to learn about the EuroMBA than from those who have done it. We asked Angela Atzori, Project Manager for UNESCO, what the EuroMBA means to her.

What makes the EuroMBA different?

The EuroMBA is a unique combination of flexible learning in a guided, direct-learning environment, thus allowing combining personal and professional needs with the willingness to evolve. At the same time, the EuroMBA is completely international, with students from all over the world, of which many living as expatriates in third countries. Having lived and worked for ten years abroad now, for me this is a unique asset, as it allows me to share my experiences with people who have similar perspectives and approaches to the world and its ever-increasing intercultural, global dynamics.

Do you have a particular memory of the programme that you'd like to share?

Many things will remain with me forever, such as the strategic approach to decision-making and management, which has indeed opened my eyes. But also, and not least, I will remember my team mates, who have accompanied me in these two stimulating and inspiring, yet challenging years of my life, and without whom I believe I would have never come close to the end!

Why did you want to work in an online programme?

I needed an online, executive MBA format because that was the only way to combine my professional objectives with my personal and family needs. The EuroMBA appeared as the most suitable to my needs, as it combines needed flexibility with the sustainable, right amount of direct, personal interaction which I believe is fundamental for thorough learning.

How has the EuroMBA had an impact in your career?

The EuroMBA has fundamentally changed the way I look at things, and my mindset. From professional to personal contexts now, I see the broader picture, and the complexity of issues - be they related to strategic management, human resources management, operations, marketing or international management. I think this is a precious asset, because it contextualizes my position within my professional environment, and inspires on the way for prospective evolution and growth in the future.

Angela has more than 14 years of professional experience in Italy and at the international level with intergovernmental organizations, INGOs, public administrations, university and the private sector in the fields of culture, human rights, socio-economic development, gender issues, social participation and engagement, capacity building.

Interview: Jörg Müller

We asked alumnus and sales executive Jörg Müller what the EuroMBA meant to him.

How did the EuroMBA help you on your journey?

Doing such a programme was an ambition that I had for many years. When I learnt details about the EuroMBA I knew it was right for me. The programme helped me to put things I experienced in my professional life into the right perspective and was a valuable source of guidance through change.

What did you take home from the Residential Weeks?

For me this is one of the highlights of the programme. Meeting my fellow students and working on projects together while learning about the different challenges faced by the countries we visited was great.

“It is a unique mix of people from different backgrounds and at different stages of their career. I found this a truly inspiring experience and it helped me broaden my view.”

What did the programme bring you?

I would say it was a liberating catalyst at a time when things had started to become a bit stale. This programme helped me to gain insights in areas I have not been previously exposed to and allowed me to move into broader and more general roles.

Jörg has over 17 years experience leading sales and services organisations in the field of complex risk intelligence and data solutions for insurance and financial services. In his current role he serves as Head of Sales and Services with Systemorph, a start-up in the data integration space.



The Curriculum

The EuroMBA curriculum addresses the needs of the modern manager. The curriculum covers all the core courses, from corporate finance to change management. On top of that, we provide trainings on a range of leadership skills. And finally, our thematic residential programme serves to inspire and integrate knowledge as well as allowing participants to develop those essential business networks.



Founded	1996
Format	10 online courses, 6 residential weeks
Duration	24 months
Language	English
Intakes	January/September
Location	Aix-en-Provence, Barcelona, Leipzig, Maastricht, Nantes and Warsaw

Online Courses:
Get a grip on the tools of management with our online courses in:

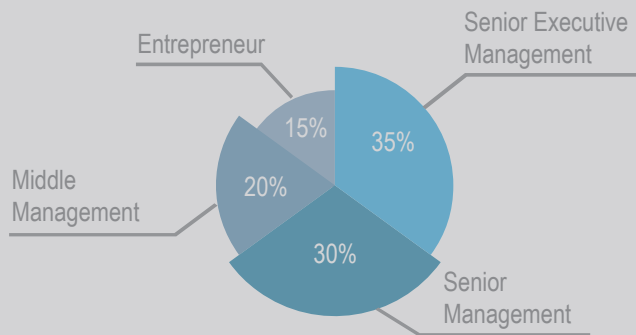
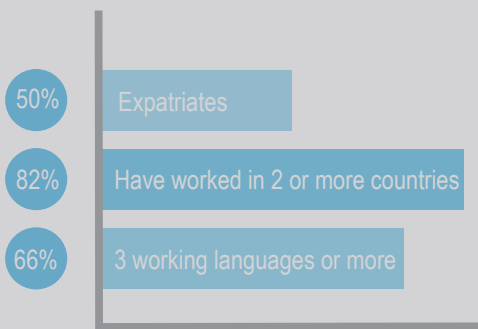
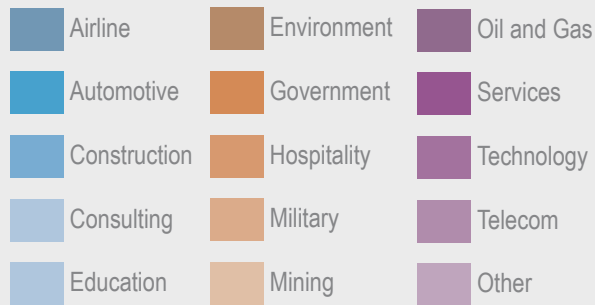
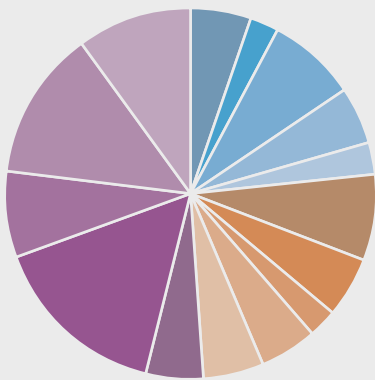
- Strategic Management
- Corporate Finance
- Change Management
- Operations and Supply Chain Management
- International Marketing
- Management Accounting
- Human Resource Management
- Technology and Innovation Management
- International Management
- Managerial Economics.

Leadership Skills:
During each residential week you will have the opportunity to develop the different dimensions of your leadership skills:

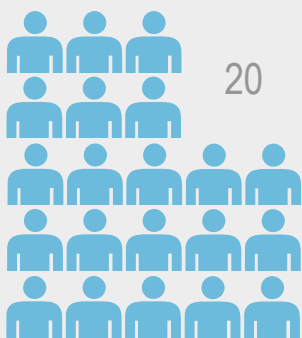
- Coaching
- Negotiation
- Decision Making
- Leading Change
- Emotional Intelligence
- Competency Development

Your Class Profile

Check out the information below to see our typical student profile. EuroMBA managers are international, multilingual professionals, working across the globe, for both profit and not-for-profit organisations.



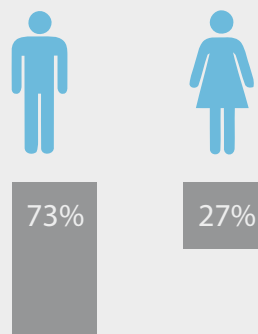
Nationalities



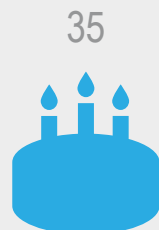
Average Experience



Men/Women



Average Age



Admissions Procedure

Would you like to apply? Please check the information below. We employ a rolling admissions process, so first come, first served. Make sure you apply several months before you want to start, to ensure you get your place in the programme.

Requirements



Minimum of 5 years
professional experience

Minimum of bachelors
degree or equivalent

Proficiency in English*

Completed application
form

*If there are concerns about English proficiency a TOEFL may be required. Min score 250.

Admissions Process

1

Submit the application
form and additional
documents

2

Intake Interview

3

We decide on
your application

4

We hope to see you
in our next intake

Required Documentation



Application form



Copy of your highest diploma
including transcript



Copy of your passport



Two letters of recommendation



1 passport sized photo



Proof of payment of the application fee



Curriculum Vitae



Letter of motivation



EuroMBA
Tongersestraat 49
6211 LM MAASTRICHT
The Netherlands

W: www.euomba.org
E: info@euomba.org
P: +31 43 388 4619